

AVA Board of Directors' Meeting  
Minutes  
June 24<sup>th</sup>, 2010  
Mica Night's House

Call to Order – 7:10 pm

Mica Night, Kylie Clark, Kevin Coe, Jamie Allen, Jerry Holbrook

**Minutes**

-Approval of Minutes from 4/29/10

Mica motions to approve the minutes, Jamie seconds, minutes approved  
no dissent.

**Treasurer's Report:**

Pat faxed in bank statement, one deposit for \$50 for new membership  
(Cheryl Vitale), one withdrawal of \$100 for Foraker Group membership.

Approval of Treasurer's report tabled.

**ASFA Meeting**

Kylie Clark:

Trade school has renewed interest in the fairgrounds. ASFA finances are good. Rotary is selling lottery tickets for who can guess the weight of the giant cabbage, proceeds split with ASFA and used to fund ASFA college scholarship fund. Cash registers to be placed on all ASFA operated points of sale this year. Board went into executive session regarding potential litigation.

John Harkey:

Shared telephone survey report of 400 people (over 30 pages of information). Many interesting results, high overall satisfaction with fair rating. Vendor booths and food booths ranked high on reasons people went to the fair. Many other survey data cited.

Shared Energy plant development. Time frame is short, City of Palmer, State of Alaska, Zoning department, Planning department, Energy company are all working together to start this project. Fair may potential receive a profit share, free heating, free power, and other potential benefits.

**Access Alaska**

Mica Night: Dave Barton will be on the grounds looking at booths during set-up. Agreed to teach a staff training and etiquette class on August 25<sup>th</sup> before 12:00 pm and August 26<sup>th</sup> after 10pm (scheduled before and after the Fire Extinguisher class).

Mr. Barton willing to teach a class tailored to vendor needs. Will be short, simple, about customer service and staff training, not about both structure. Class should be 20-30 minutes and include a staff training pamphlet and a certificate of attendance.

Kevin to post this onto the website and send AVA membership e-mail about class and about contacting Dave Barton regarding ADA compliance. Class is free to all, will emphasize "not required" for the class.

Kylie to tell Pam about the class and request that she put flyers in vendor packets that they pick-up at the beginning of the fair.

Mica to speak with Dave Barton regarding the class preparation and scheduling.

### **Kylie Clark Items**

Kylie will be making a comment at the next ASFA meeting “AVA supports looking into subdividing land.”

This issue should be put on the AVA annual meeting agenda

Kylie to call Palmer Chamber of Commerce and see about getting together info on tax proceeds from the Alaska State Fair to Palmer, and info on what they spend it on.

### **AVA BOD**

Three seats will be vacant next session, active recruiting is needed, Kevin to post on website and send out e-mail.

### **Raffle**

Jamie motions to approve \$250 to be spent on annual AVA hand truck raffle, Mica 2nds, motion passes no dissent.

### **AVA Inventory**

Mica to get price quotes for hats and signs, Kylie to call John and ask about suppliers, Kevin to get inventory together.

Member Comments: None

Board Comments:

Jerry: AVA Hats should be free to all members; we need to show our colors

Kylie: We can sell AVA paraphernalia on the website.

Date and Time of Next Meeting: Monday, July 26<sup>th</sup>, 7pm @ Mica's.

Adjournment: Mica motions to adjourn, Jamie seconds 8:45 pm