

AVA Board of Directors' Meeting  
Minutes  
January 13<sup>th</sup>, 2010  
Mica Night's House

**Consent Agenda**

1. Call to Order – roll call 7:11 pm  
Mica Night, Ed Cullinane, Patricia Perry, Kevin Coe.
2. Approval of Agenda  
Approved.
3. Approval of Minutes  
10/20/09 Board meeting minutes tabled, 11/24/09 minutes tabled.

**Reports and Information Items**

1. **Treasurer's Report (Pat),**

Changes: \$120 per month billing from Britta Perry started on December 13<sup>th</sup> for website services. Last deposit made in account in October for \$102. Total Balance of \$5,339.53.

Jerry mentioned that he checked the PO Box and Linda Doores of Clown Around Face & Hair has renewed her membership. Her check will be deposited this week and a receipt will be mailed back to her.

2. **Liaison Meeting**

- a) Do we want to focus on the neighborhood sign idea?

No, there are too many areas of concern and opportunities for conflict with having a lateral entity have authority over fellow vendors. We do want to focus on the "Action Plan" idea with the goal being to brainstorm ideas with the Fair staff on how to objectively address problems that arise that are explicit violations of the vendor handbook within a timely manner (within the timeframe of the fair).

-Signage: If Pam gives vendors the space, should vendors be allowed to create signs for their area of the fair? This idea was brought up before for creating a sign for the attractions on the Purple Trail and calling the area something like "Extreme Fun Zone." The attraction vendors would have to build the sign, and Pam would give them space for it.

- b) Waiting to hear back from Pam on next meeting time and date:

Rose and Mica have agreed to attend the next meeting.

- c) Things to ask Pam if we can add to vendor packet:

An AVA Application

An announcement that Kevin Coe at the Patty Wagon can certify fire extinguishers (free for AVA members, \$8 for non-members).

3. **Website**

- a. Thanks to Kevin for following up on website.
- b. Any other insights or suggestions?
- c. Do we want to add links for members websites?  
Kevin to send a membership email asking if anyone wants their website link to be posted.
- d. Please submit a photo of your booth and a head shot to the AVA gmail.
- e. Do we want to add info regarding processes/deadlines for getting into fairs?  
Yes, a link to the following site that lists fairs and festivals in Alaska would be good [www.festivalnet.com/state/alaska/ak.html](http://www.festivalnet.com/state/alaska/ak.html) . We may not need to go into detail listing exactly when where and how to apply, but rather link the webpages of the various fairs and festivals.
- f. Should we add relevant economic information? Tabled (not understood by present members)
- g. Monthly vendor highlight? Tabled (further discussion needed)
- h. Do we want to post candidate interviews and endorsements? Tabled

**4. Fire Extinguisher Issue to be Followed up by Kevin and Mica.**

**5. Approval of Vendor Questionnaire. Possible Questions:**

- a. What in your opinion, is the most important feature(s) of the fair and why?
- b. If you are elected, how do you see yourself contributing to the Alaska State Fair?
- c. Have you ever attended an ASF BOD meeting before? If so, what were your thoughts on what you heard and saw?
- d. How familiar are you with fairs and festivals in other areas of Alaska and in other areas of the United States?

Questions to either be mailed, e-mailed, or called and asked to the three candidates. Endorsements to be re-discussed at a later date.

Member Comments: None

Board Comments: None

Date and Time of Next Meeting: February 9<sup>th</sup>, 2010, 7pm Mica Night's Residence

Adjournment: Ed Motions to Adjourn, Mica Seconds, Meeting adjourned 8:10 pm