

# **Alaska Vendors Association**

## Board of Directors Meeting - Minutes January 15 – Paddleboat Cafe - Anchorage

### **Call to Order:**

Ed Cullinane Calls meeting to order at 7:15.

Board Members Present: Ed Cullinane, Rodney Clark, Pat Pollard, and Zachariah Smith.

Others present: Kevin Coe, Kylie Clark, John Harkey via telephone.

### **Approval of Minutes:** AVA BOD meeting on October 28, 2007

Rodney Clark motions to approve the minutes, Zachariah Smith seconds. Minutes of AVA BOD meeting on October 28<sup>th</sup>, 2007 are accepted.

### **Treasurer's Report:** Pat

#### Bank account review:

Unable to show official current balance sheet, the Harkey's have been collecting the AVA mail from the PO Box. Pat will get the bank statements from them next time they come into contact. Bank Account balance is 6,009.07 according to Pat's records. Richard Tracy, the Web Site Designer has been paid for three months, ADDR.com (the website host) has been paid for one year starting from November of 07, and Pat Pollard was paid for secretary services.

#### New memberships and renewals:

James Apone is a new member.

#### Update on – review of approved signers:

Larry Imm, Pat Pollard, and Rodney Clark are the approved signers for the AVA bank account.

### **ASF BOD Meeting Report:**

TJ to report on ASF BOD meetings using the ASF BOD meeting packet of information received monthly by him before their BOD. OR, any AVA representative who may have attended an ASF BOD meeting can report:

No one Present at meeting has attended ASF BOD meeting.

Should John Harkey, President – ASF BOD be in attendance as guest – he can give an update:

John Harkey was called and put on speaker phone. A gas lease was signed by the ASF, MEA and Chugach electric lobbied in Washington DC and killed the power plant project (this news may go public soon), the first winter concert and dance of the year will be held next week (one every month). The ASF BOD promised to and is trying to increase year round usage and revenue of the fairgrounds.

### **Grievance Committee Report:**

Josh to give report as committee head.

Not Present

## **Old Business:**

Website updates – please review our website before this AVA BOD meeting to review changes and give your input at this discussion point:

Suggested changes for website:

Add the discounts that AVA members get to the website

Only current discount is from NAPA (Rodney says really good for parts)

Zach Smith is still trying to get discount at Johnsons Tire Service and Spenard Builder Supply.

Membership Cards need to be made to show proof of membership for discounts. Ed agrees to make them, Harkey should have the artwork and LeRay Grey will know how to make them.

Web Site Updates:

Pages to add

1) Member Discounts

2) Bylaws (done by Mary)

3) Offer members an option to link their business website to the AVA website.

4) A list of general accomplishments of the AVA: Kevin will type and send to Richard Tracy to post on the Web Site.

Delegate to Associated Fairs of Alaska – our delegate to the meeting is Ed C. Confirm the meeting date with Ed and develop list of items for input or LOBBY efforts from AVA.:

Meeting is on February 8<sup>th</sup>, Ed and Zach plan on attending. The meeting is at the Alaska State Fairgrounds and will be attended by delegates from fairs all over the state. Pam needs to be informed of AVA's intention to attend, and we need to ask her what time the meeting is at.

Any contact made for generating a Liaison meeting with ASF? If so, what and when? If it was held – full report for AVA reps attending?:

This item has been tabled until March. A Liaison meeting with ASF and AVA does need to be set up.

Other old business :

Pat was delegated to write a letter to the TVSF about the Midway Premium Frontage issue (“Carnival Alley”) in 2007. Letter was written and signed by Ann King, sent to TVSF BOD and TVSF Manager. The letter requested for a resolution and refund of vendor fees for “prime space.” Pam was told to forward the letter to Goldenwheel by TVSF representative, this will not be done because it is not our place to do so.

AVA has a NICA membership. If we are billed for it, we will pay for it. Vision Money and John Harkey are the NICA representatives for the AVA.

## **New Business:**

ASF BOD Candidates Forum – Planned for Tuesday, January 22, 2008 at 7:00 PM  
The candidates have been contacted about the upcoming forum through their email  
addresses. Pat will report on the responses received to date.:

Tuesday, January 22, 2008, 7:00 PM at the Colony Church in the Alaska State Fairgrounds

William F Tull withdrew his candidacy (will not be present)

Mary Joe will be present

Bonnie will not be present but will have a statement read.

All other candidates have not responded in regards to their intentions of attending.

ED, Pat and Zach plan on attending, Zach was given AVA membership listing by Pat and will e-mail all AVA members with an invitation to attend using the bcc (blind carbon copy) feature.

ASF BOD Candidates Forum Agenda:

7:00 - Meet and Greet

7:15 – Thank everyone for showing up, introduce AVA members and Candidates

-Read Bonnie's statement.

-Ask candidates questions:

- 1) What important components make a good and successful fair for all?
- 2) What do you feel is the biggest issue facing the ASF in 2008 and 2009?
- 3) How do you feel about Vendors serving on the ASF BOD?
- 4) Why do you want to be an ASF BOD?

AVA endorsement will be decided immediately after the Forum.

Refreshments – volunteers to bring coffee/ water/ soda/ finger desserts?:

Pat and Ed will bring snacks and coffee.

AVA Endorsement mail out for ASF BOD candidates

When and how do we make our decision on endorsements:

Decision will be made by BOD present at Forum immediately after Forum is concluded.

Who and when and what will be done for the mail out postcard.:

Kevin will contact Harkey and see how he made the post cards in the past. He will also obtain an ASF membership list from Donna Tate and send out the endorsement postcard to each member. Expenses will be incurred.

Other new business:

The Extreme Fun Zone Issue: Ed got the okay from Pam to make an Extreme Fun Zone sign, but it will have to be paid for privately (i.e the fair will not pay for it). Rodney, Clements (spelling?) of the Monster Trucks, and Rob Thompson of the Ejection Seat should be contacted to see if they are interested. There should be at least two signs, maybe even three, and they need to be very large, archways if possible.

Liaison Meeting: When the AVA – ASF liaison meeting is held, how the fair grounds is displayed on maps needs to be discussed. Hopefully the vendors will have some input as to how their booths are displayed.

**Member Comments:** None

**Director Comments:** None

**Set Time and Place for next meeting:**

The next AVA meeting will be in Palmer at the Noisy Goose, across from the fairgrounds, on Sunday, February 17<sup>th</sup>, around 7pm.

John Harkey expressed his desire to Pat for the AVA BOD to meet every month.

**Motion to close:**

Ed motions to close the meeting, Pat seconds the motion. AVA BOD Meeting adjourned at 9:05pm on January 15, 2008.