

## **Advisory Committee (three members)**

### **Primary Purpose and Responsibilities:**

The Advisory Board will serve as an advising body on all aspects of the growth and development of the mission of the Alaska Vendors Association . This will include, but will not be limited to, (i) communication, (ii) Executive Committee Initiatives and Projects, (iii) the Vendor Membership.

Each Advisory Committee member must be an Alaska Vendor's Association member in "good standing". (Annual membership has been paid on or before the day after Labor Day (no exceptions) of the current membership year.)

### **I. Communication**

- Board members shall create personalized letters to be sent to "centers of influence". (Chamber of Commerce, Community Councils, Government Agencies, Community Organizations, Fair and Festival Entities, Corporations, Individuals.)
- Hold quarterly meetings with documented minutes.

### **II. Executive Committee Initiatives and Projects**

- Provide sound advice to the BOD on active initiatives and projects based on historical evidence, experience, research, counterpart trends, and supported opinion.
- Assist in the mediation of BOD and membership concerns

### **III. Vendor Membership**

- Plan a recognition element at the membership annual meeting for those who achieve anniversary milestones.

### **Qualifications**

- Must be an Alaska Vendors Association member in "good standing"
- Must have served a full term on the Alaska Vendor's Association Board of Directors